

Agenda



- 8:30 SPEED MEETINGS**
- 9:00 PANORAMA ECONOMICO - EVALUANDO EL FUTURO DEL LIBRE COMERCIO**
Presentación de los elementos que impactan los viajes a México y el impacto del cuestionamiento del libre comercio.
Oradora: **Delia Paredes Mier**
Directora Ejecutiva de Análisis Económico, Grupo Financiero Banorte
- 10:00 PANORAMA DEL MERCADO HOTELERO REGIONAL Y GLOBAL**
Revisión de cómo las tendencias locales encajan en un contexto global.
Oradores: **Emile Gourieux**
Business Development Executive, STR
Lorea Arnoldi
Senior Project Manager, HVS - Mexico City
Richard J. Katzman
Managing Director, HVS - Mexico City
- 10:45 COFFEE BREAK - TIEMPO PARA CONECTARSE**
- 11:00 OFERTA Y DEMANDA DE NEGOCIOS - ANALISIS A FONDO**
Expertos discuten la generación de demanda entre centros urbanos y ciudades industriales.
Moderador: **Patricio del Portillo**
Director, CBRE Hotels
Panelistas: **Alfredo Reynoso**
Director of Development, Hyatt Hotels Corporation
Antonio Patjane
Expansion and Development Director, Extended Suites
Gerardo Valdés
Director Development Mexico, Radisson Hotel Group
Germán Ongay
Regional VP Franchise Sales & Development Mexico, InterContinental Hotels Group
Louis Alicea
Senior Director Development Latin America & Caribbean, Wyndham Hotels & Resorts
- 12:00 OFERTA Y DEMANDA DE TURISMO VACACIONAL - ANALISIS A FONDO**
Expertos discuten las tendencias en destinos turísticos.
Moderador: **Christian Lega**
Partner Real Estate, Deloitte
Panelistas: **Alonso Burgos**
Vice President Caribbean & Latin America Development, Marriott International
Federico Moreno-Nickerson
Vice President of Development, Apple Leisure Group
Mario Carbone
Director Development for Central America & Yucatan Peninsula, Hilton Worldwide
Michel Montant
Corporate Director of Developmnet, Grupo Posadas
Ruben Becerra
Vice President of Corporate Affairs & Business Development, Karisma Hotels & Resorts
- 1:00 VISION EJECUTIVA OPORTUNIDADES EN LA INDUSTRIA HOTELERA - MEXICO Y MAS ALLA**
Líderes de marcas de lujo y lifestyle buscan crecer en el mercado mexicano.
Moderador: **Enrique Carrillo**
Chairman, CMI Grupo
Panelistas: **Christian Glauser Benz**
Vice President Development & Acquisitions, Dream Hotel Group
Erin Green
Vice President of Development, Mandarin Oriental Hotel Group
Sagar Desai
Global Head of Acquisitions & Development, Viceroy Hotel Group
Sid Narang
Chief Development Officer, sbe
Tiffany Cooper
Senior VP of Development Americas, Kimpton Hotels
- 2:00 SESION DE ALMUERZO - TIEMPO PARA CONECTARSE**
- 4:00 ESTRATEGIAS DE INVERSION EN TIEMPOS DE CAMBIO**
Moderador: **Blanca Rodríguez**
Directora de Capital y Finanzas, Grupo Marhnos
Panelistas: **Alexis Ralph**
VP Development Mexico, Central America & Cuba, AccorHotels
Andrés Chico
Co-Founder, Rodina
Guillermo Bravo
Head of Corporate Development & Investor Relations
Rafael Lang
Director General, Mota-Engil Turismo
- 5:00 MERCADOS DE CAPITAL - TENDENCIAS EN LOS MERCADOS DE DEUDA Y CAPITAL**
Moderador: **Ander Legorreta**
Executive Director Capital Markets, Cushman & Wakefield
Panelistas: **Adrián Cano**
Managing Director Real Estate, Evercore Partners México
Manuel Muñoz
Dirección Hotelería y Turismo, Banco Sabadell
Raúl Gallegos
Managing Director Asset Management, Credit Suisse
- 6:00 PRIORIDADES PARA LA INDUSTRIA - PLAN DE ACCION**
Líderes del sector debaten posibles direcciones y elementos críticos para un crecimiento bien fundamentado. Cambios estratégicos en tiempos de incertidumbre.
Moderador: **Richard J. Katzman**
Managing Director, HVS - Mexico City
Panelistas: **Alejandro Zozaya**
Chief Executive Officer, Apple Leisure Group
Diego Gutiérrez
Managing Partner, Walton Street Capital Mexico
Oscar Calvillo
Chief Executive Officer, Fibrá Inn
- 7:00 RECEPCION DE CLAUSURA**

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